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**Heard Natural Science Museum & Wildlife Sanctuary
3rd Annual Green Living Family Festival
Presented by TXU Energy
Saturday, May 2**

Be the first in North Texas to witness the debut of the all new, redesigned 2010 Toyota Prius from Pat Lobb Toyota of McKinney! Saturday, May 2nd, marks the Heard Natural Science Museum's 3rd Annual Green Living Family Festival. Learn exactly how hybrids work with a hybrid education presentation by Toyota expert, Craig Marckwardt, learn about the Wonders of Weather from CBS 11 Chief Meteorologist, Larry Mowry, and energy savings tips from TXU Energy. Get facts on the newest green products, talk to green experts and discover great ways to reduce, recycle and reuse in your everyday life. Enjoy live entertainment in the new Heard outdoor amphitheater. Bring recyclable products to support the Heard's electronics recycling program (see website for details).

Kids will have fun participating in activities like IESI's recycling game, playing on the inflatables, learning about animals during the Heard animal talks, checking out the petting zoo and more. Visitors will also get the opportunity to see the museum's exhibits including the Heard's new breathtaking exhibit, *Treasures from the Earth: Diamonds, Gold & Dinos* as well as walk the nature trails.

FESTIVAL ACTIVITIES

- + 30 green vendors showcasing environmentally friendly products & services
- + North Texas debut of the 2010 Toyota Prius (which doesn't hit the dealerships until late May) with a hybrid education presentation by Toyota expert, Craig Marckwardt + Petting zoo, green crafts, a bounce house, animal talks and other kid's activities
- + Wonders of the Weather presentation by CBS 11 Chief Meteorologist, Larry Mowry
- + Special interactive presentations by TXU Energy, Pat Lobb Toyota, Wal Mart, Half Price Books & IESI
- + Enjoy the Heard's nature trails, Animals of the World exhibit, Butterfly House & Garden and the brand new Treasures of the Earth exhibit
- + Delight in free Blue Bell Ice Cream samples from 12 – 2pm
- + Enjoy sandwiches from Great Outdoors Sub Shops and Blue Bell Ice Cream available for purchase throughout the day
- + 94.9 KLTY live on-site with fun contests & great prizes from 12 – 2pm

There is always something happening at the Heard. Permanent and temporary exhibits, ropes courses, and education programs including scout merit badge classes, summer camps, preschool

and homeschool classes, educational night hikes, and adult nature education classes make the Heard a fun place for everyone. Visitors may spot animals and migrating bird species along one of the seven nature trails. The Heard also offers rental facilities, including an amphitheater perfect for weddings, corporate meetings, birthday parties and more. Visit heardmuseum.org, call 972.562.5566, or stop by to discover all the Heard has to offer.

Current Event/Exhibit Reminders (see heardmuseum.org for details)

Treasures from the Earth exhibit—Now open!
Spring Native Plant Sale—April 17-19
Summer Camps—Sign-up now!

Green Living Family Festival Sponsors

Presented by
TXU Energy

Sponsored in part by
KLTU 94.9
CBS 11
TXA 21

Other sponsors include
IESI
Wal-Mart
Half Price Books
Pat Lobb Toyota

Address, Contact & General Admission

The Heard Natural Science Museum & Wildlife Sanctuary
1 Nature Place
McKinney, Texas 75070
972.562.5566

www.heardmuseum.org

General Admission: \$8 adults; \$5 kids 3-12 & seniors; Members are free

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