

For Immediate Release

February 26, 2009

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Heard Natural Science Museum & Wildlife Sanctuary Featured on AT&T McKinney Yellow Pages Phonebook Unveiling, March 11, 2009

March 11, 2009—The Heard Natural Science Museum & Wildlife Sanctuary will be featured on the cover of the 2009 AT&T McKinney Yellow Pages phone book.

McKinney Mayor, Bill Whitfield and Museum Director, Sy Shahid will present the unveiling on March 11th at 10 AM in Laughlin Hall at the Heard Natural Science Museum. People can also bring their old phonebooks for recycling.

The Heard Museum will also be featured on the covers of Frisco, Anna, Prosper, Princeton and Celina AT&T Yellow Pages phonebooks. Distribution in the greater McKinney/Collin County is approx. 185,800 directories.

The museum would like to thank AT&T for selecting the Heard to be featured as well as for their generosity in including five other cities in the Collin County area. They are excited about this opportunity to continue expanding their presence in the community.

Address, Contact & General Admission

The Heard Natural Science Museum & Wildlife Sanctuary

1 Nature Place

McKinney, Texas 75070

972.562.5566

www.heardmuseum.org

General Admission: \$8 adults; \$5 kids 3-12 & seniors; Members are free

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