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**Community Unveiling of the 2009 AT&T Real Yellow Pages
Featuring The Heard Natural Science Museum & Wildlife Sanctuary**

On Wednesday, March 11th at 10 am AT&T unveiled the 2009 McKinney Real Yellow Pages Phonebook, featuring the Heard Natural Science Museum & Wildlife Sanctuary on the front cover. Sy Shahid, Heard Museum Director, spoke about the upcoming events and exhibits for the museum and McKinney Mayor, Bill Whitfield, outlined many of the green practices and recycling programs for the City of McKinney.

Students in the Heard's Homeschool Natural Science Class during the morning were invited to participate in the phonebook recycling to learn the importance (and fun) of recycling outdated phonebooks. The children also delighted in meeting the AT&T Real Yellow Pages life-size phonebook character, Mr. Real.

The Heard would like to thank all those who attended the event including McKinney Mayor Bill Whitfield, Ray Ricchi, Manager of the Ballfields at Craig Ranch and David Arbuckle, AT&T Director of External Affairs. The Heard would also like to thank Kathleen Singh, the AT&T Dallas/East Texas area Marketing Manager for managing this wonderful project.

No matter what your family's interests, the Heard Museum has something for everyone including our *Animals of the World* exhibit featuring non-native mammals as well as our collection of native Texas reptiles and amphibians. Enjoy the beauty of the native plant garden, a 289-acre wildlife sanctuary with more than seven miles of nature trails as well as the beautiful Heard ropes course. Also, watch for a new exhibit, *Treasures from the Earth: Diamonds, Gold & Dinos*, opening April 3rd. Summer camp registration starts March 16th. Visit the Heard Museum for more fun education and exploration!

PICTURES

Left to right—Kathleen Singh, AT&T Dallas/East Texas area Marketing Manager; Bill Whitfield, McKinney Mayor; Sy Shahid, Heard Museum ED



McKinney Mayor, Bill Whitfield, and Mr. Real, the AT&T costume character greet a class of Heard Homeschool students. The students learned about the importance of recycling!

