



For Immediate Release, September 22, 2009

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-MEDIA ALERT-

TWO Photo Opportunities on September 24th **(Dinosaurs Alive! & New EcoAdventures Canoe Program)**

4th Annual *Dinosaurs Alive!* Dinosaur Delivery

WHAT: *Dinosaurs Alive! Dinosaur Delivery*

On **Thursday, September 24th** nine life-size animatronic dinosaurs will be transported about **10 AM** to the Heard Museum from Billings Productions, Inc. to start **set-up**. This is a unique opportunity to get a “behind-the-scenes” look at how the dinosaurs are assembled and how they work.

Dinosaurs Alive! Life-size Animatronic Dinosaurs at the Heard will be an outdoor exhibit at the Heard October 1-January 31, 2010. Nine life-size animatronic dinosaurs will be situated along one of the Heard nature trails. There are eight new carnivorous dinosaurs and the popular T-Rex.

WHERE: **The Heard Natural Science Museum & Wildlife Sanctuary**

The dinosaurs will be set-up along one of the nature trails outside.

Address: 1 Nature Place, McKinney, 75069

Directions: U.S. 75 North to exit 38A. Proceed east to SH 5, then go south about a half-mile to FM 1378 (Near McKinney Medical Center). The Heard Natural Science Museum is located one mile east of SH 5 on FM 1378 (Country Club Road).

Dinosaurs are being delivered by Billings Productions, Inc.

Address: 190 Industrial Blvd., McKinney

WHEN: Thursday, September 24th about 10 AM

***Dinosaurs Alive!* SPONSORS**

KLTY 94.9, NBC 5 News and the Tucker David Foundation; Dinosaurs created by Billings Production, Inc.

**New EcoAdventures Program: Canoeing
Invitation-Only Ribbon Cutting Ceremony**

WHAT: *EcoAdventures Invitation-Only Ribbon Cutting*

On **Thursday, September 24th at 11:30** there will be an invitation-only ribbon cutting ceremony for the Heard's new program called EcoAdventures. People can learn how to canoe or enjoy exercising their current skills on the Heard wetlands. Kayaking will start in 2010.

WHERE: **The Heard Natural Science Museum & Wildlife Sanctuary**
1 Nature Place, McKinney, 75069

* Follow directional signage for parking and to our outdoor location at Bull Frog Pond. (In the event of rain, we will move our ceremony and lunch inside to our Science and Technology Center.)

* If weather permits, activities will include a paddle demonstration; however at this time, no ribbon cutting guests will be taken out on the water.

Directions: U.S. 75 North to exit 38A. Proceed east to SH 5, then go south about a half-mile to FM 1378 (Near McKinney Medical Center). The Heard Natural Science Museum is located one mile east of SH 5 on FM 1378 (Country Club Road).

WHEN: Thursday, September 24th 11:30 AM

EcoAdventures PROGRAM PARTNERS

Texas Parks & Wildlife and REI