



For Immediate Release, August 15, 2008

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-MEDIA ALERT-

3rd Annual

DINOSAURS ALIVE!

Life-size Animatronic Dinosaurs at the Heard

Dinosaurs created by Billings Production, Inc.

Unique Photo Opportunity

Monday, August 18 about 11:30 AM

WHAT: UNIQUE PHOTO OPPORTUNITY

On **Monday, August 18th** eleven life-size animatronic dinosaurs will be transported about **11:30 AM** to the Heard Museum from Billings Productions, Inc. to start **set-up**. This is a unique opportunity to get a “behind-the-scenes” look at how the dinosaurs are assembled and how they work.

Dinosaurs Alive! Life-size Animatronic Dinosaurs at the Heard will be an outdoor exhibit at the Heard August 29-December 31. Eleven life-size animatronic dinosaurs will be situated along one of the Heard nature trails. Nine dinosaurs are new along with two popular returning dinosaurs.

WHERE: The Heard Natural Science Museum & Wildlife Sanctuary

The dinosaurs will be set-up along one of the nature trails outside.

Heard Museum Address: 1 Nature Place, McKinney, 75069

Directions: U.S. 75 North to exit 38A. Proceed east to SH 5, then go south about a half-mile to FM 1378 (Near McKinney Medical Center). The Heard Natural Science Museum is located one mile east of SH 5 on FM 1378 (Country Club Road).

Dinosaurs being delivered by Billings Productions, Inc.

Address: 190 Industrial Blvd., McKinney

WHEN: **Monday, August 18th about 11:30 AM**

SPONSORS

Dinosaurs Alive! is presented by the Bessie Heard Foundation. It is also sponsored by Children's Medical Center Dallas, KLTY 94.9 and Star Community Newspapers (McKinney Courier-Gazette).

KLTY 94.9 is a proud partner of the Heard Natural Science Museum & Wildlife Sanctuary.

Address, Contact & General Admission

The Heard Natural Science Museum & Wildlife Sanctuary

1 Nature Place

McKinney, Texas 75070

972.562.5566

www.heardmuseum.org

General Admission: \$8 adults; \$5 kids 3-12 & seniors; Members are free

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