

For immediate release, July 8, 2009

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**Summer at the Heard: *Make it Your Affordable Staycation!*
Free general museum admission program in August! (details below)
A Glance at the Heard in fall 2009**

The Heard Natural Science Museum & Wildlife Sanctuary has something for everyone this summer including *Treasures from the Earth*, *Native Texas Butterflies* and *Animals of the World* exhibits. *Treasures from the Earth* includes an exotic collection of diamonds, gems, precious metals, rare minerals, pearls and fossils. The *Native Texas Butterflies* house features native butterflies like monarchs, julia longwings and question marks. You may even get the chance to see zebra and tiger butterflies! The *Animals of the World* exhibit features non-native animals from around the world.

The Heard also has new daily education summer programs through August 22nd

- **Story Time**, Mondays at 2
Cost: general admission
- **Snake Feedings**, Wednesdays at 3
Cost: general admission
- **Kids Observation Station**, Fridays & Saturdays from 2-4
Cost: general admission
- **Guided Nature Trails**, Saturdays at 9:30
Cost: general admission + \$2 (Children 2 & under free)
- **Animal Presentations**, Saturdays at 10:30
Cost: general admission + \$2 (Children 2 & under free)
- **Live Raptor Presentation**, August 7 at 10:30
Cost: General admission + \$5 Adults, \$3 Children ages 3-12
(Children 2 & under free)

It's not too late to sign up for **Heard Summer Camps!** These nature-themed camps offer an in-depth natural science learning experience in the classroom and on the 289-acre wildlife sanctuary. Ages 5-14. Camps available now through August 7. Discounts available.

This just in! Free general museum admission in August!

Get one free child admission with the purchase of an adult admission, August 1-31

Heard Happenings: A Glance at Fall 2009

- A new program, **Eco Adventures** with canoeing and kayaking in the Heard wetlands will open September 26th. Reservations required.
- On October 1st, the ***Dinosaurs Alive!*** exhibit returns to the Heard with a new twist featuring nine life-sized, scary animatronic dinosaurs along the nature trails.
- The annual **Fall Plant Sale** is October 9-11.
- ***Halloween at the Heard*** is set for Saturday, October 24th. Kids will have the opportunity to trick-or-treat along the *Dinosaurs Alive!* trail, participate in a costume contest, and watch a movie in the Heard's outdoor amphitheatre.
- Experience the all new ***Holidays at the Heard*** celebration December 18th & 19th.

Stay informed about all Heard happenings throughout the year. Sign up for their e-newsletter at heardmuseum.org.

Heard Natural Science Museum & Wildlife Sanctuary

1 Nature Place, McKinney, TX 75069

www.heardmuseum.org

972.562.5566

Mon-Sat, 9-5 & Sun 1-5

\$8 adults; \$5 kids 3-12 and seniors; Free for kids 2 & under and museum members

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