

# Sponsor Dinosaurs Live!

September - March

Dinosaurs Live! offers a captivating outdoor adventure that brings a prehistoric era to life through giant animatronic dinosaurs. Visitors embark on a scenic journey along nature trails, discovering the wonder in the Heard's most popular exhibition.

## Includes Recognition at:

**Fright at the Museum**  
Friday October 17th

**Halloween at the Heard**  
Saturday October 18th

**Holidays at the Heard**  
Friday, December 12<sup>th</sup>  
Saturday, December 13<sup>th</sup>  
Sunday, December 14<sup>th</sup>



## Sponsorship Levels

### Tyrannosaurus Rex

\$20,000

- Logo placement on exhibition materials, including digital and print\*
- Invitations to exclusive exhibition previews and events
- Prominent logo placement on all major signage, the website, and event programs\*
- Recognition in media outreach and press releases
- Dedicated posts across all museum social channels

### Triceratops

\$15,000

- Logo displayed prominently on an animatronic display
- Logo on select event banners and digital communications\*
- Dedicated social media post highlighting your company's commitment to conservation

### Stegosaurus

\$10,000

- Logo placement at one animatronic dinosaur display
- Inclusion in event program and select promotional materials
- Social media feature in combined sponsor posts



\*Company logos will be used unless space does not permit in some publications

# Sponsorship with Impact

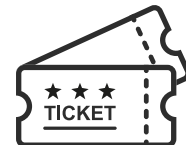
As a sponsor, you will achieve extensive visibility and interaction with our dedicated members and visitors, be included in targeted email campaigns, and on dynamic social media platforms. This will amplify awareness and drive excitement creating new brand recognition mechanisms and widespread community engagement. Details of the current impact are outlined below.



**40,533** Email Subscribers



Industry leading **53%** open rate



**100,000** Visitors Annually



**3198** Member Households



Highly Engaged Audience of Nature-loving Families and Educators



Local alignment with education, conservation and family wellness

Growing Social Media Community



**31,424** Followers



**10,300** Followers



**1,972** Followers

To learn more about sponsorship opportunities, please contact us. We look forward to working together to inspire a love of nature and science in our community.