

Sponsor DRAGON TRAILS

Dragon Trails
Exhibition Open
March - June

Sponsor Levels

Dragon Trails offers an enchanting outdoor adventure that brings mythical creatures to life through a collection of animatronic dragons. Visitors embark on an exciting journey along the Laughlin Loop nature trail, discovering the magic, mystery, and natural history connections of these legendary beings in one of the Heard's most imaginative exhibitions.

Includes Recognition at:

Spring Break Programs
Opening Celebration
Annual Night Out Event



Flame Sponsor **\$15,000**

- Logo placement on exhibition materials, including digital & print*
- Invitations to exclusive exhibition previews & events
- Prominent logo placement on all major signage, the website, & event programs*
- Recognition in media outreach & press releases
- Dedicated posts across all museum social channels

Wing Sponsor **\$10,000**

- Logo displayed prominently at one dragon display
- Logo on select event banners & digital communications*
- Dedicated social media post highlighting your company's commitment to conservation

Scale Sponsor **\$5,000**

- Logo placement at one dragon display
- Inclusion in event program & select materials.
- Social media feature in combined sponsor posts

*Company logos will be used unless space does not permit in some publications

Sponsorship with Impact

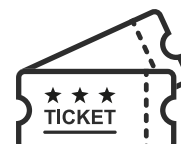
As a sponsor, you will achieve extensive visibility and interaction with our dedicated members and visitors, be included in targeted email campaigns, and on dynamic social media platforms. This will amplify awareness and drive excitement creating new brand recognition mechanisms and widespread community engagement. Details of the current impact are outlined below.



40,533 Email Subscribers



Industry leading **53%** open rate



100,000 Visitors Annually



3198 Member Households



Highly Engaged Audience of Nature-loving Families and Educators



Local alignment with education, conservation and family wellness

Growing Social Media Community



31,424 Followers



10,300 Followers



1,972 Followers

To learn more about sponsorship opportunities, please contact Meg Latham. We look forward to working together to inspire a love of nature and science in our community.