

Become a Sponsor of the Heard Natural Science Museum & Wildlife Sanctuary

Heard Museum Events available for sponsorship



Annual Plant Sale

Offering 10,000 native and wildlife-friendly plants, this popular three-day annual fundraiser is a wonderful opportunity to discover unique garden and habitat-friendly plants and learn beneficial gardening tips.



Holidays at the Heard

This winter experience illuminates our nature trail every December and features the Dinosaurs Live! exhibition. The multi-day event also includes live music, vendors, and photo opportunities.



Halloween at the Heard

A family-focused outdoor event offering a fun and safe way to celebrate Halloween with themed experiences and trick-or-treating on the refurbished Laughlin Loop nature trail. This beloved event sells out every year.



Night Out Series

A series of adults-only events that offer delicious food and beverages. Depending on the event, guests can enjoy live music or outdoor movie showings, all set against the backdrop of the Heard's natural beauty.

Presenting Sponsor

\$10,000

- On-Site signage
- Logo on event materials
- Invitations to exclusive exhibition previews and events.
- Recognition in media outreach and press releases
- Dedicated posts across all museum social channels
- Acknowledgement in eNewsletter

Supporting Sponsor

\$5,000

- On-Site signage
- Logo on select materials and website
- Dedicated social media post
- Acknowledgement in eNewsletter

Community Sponsor

\$2,000

- Logo on event web page
- Social media mention
- Acknowledgement in eNewsletter

**Company logos will be used unless space does not permit in some publications
**The Heard reserves the right to partner sponsors recognizing industry exclusivity*



Ask us about sponsorship of our most popular exhibition - **Dinosaurs Live!** and other sponsorship opportunities

Sponsorship with Impact

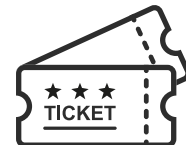
As a sponsor, you will achieve extensive visibility and interaction with our dedicated members and visitors, be included in targeted email campaigns, and on dynamic social media platforms. This will amplify awareness and drive excitement creating new brand recognition mechanisms and widespread community engagement. Details of the current impact are outlined below.



40,533 Email Subscribers



Industry leading **53%** open rate



100,000 Visitors Annually



3198 Member Households



Highly Engaged Audience of Nature-loving Families and Educators



Local alignment with education, conservation and family wellness

Growing Social Media Community



31,424 Followers



10,300 Followers



1,972 Followers

To learn more about sponsorship opportunities, please contact Meg Latham. We look forward to working together to inspire a love of nature and science in our community.